

SPONSORSHIP FRAMEWORK

BIO Energy is an annual conference and exhibition that connects key players in the bioenergy value chain. From feedstock to fuel, researchers to consumers, BIO Energy is an excellent platform for the best, brightest, and most innovative minds to come together and shape the North American bioeconomy as we work towards a sustainable energy future.

Title Sponsors \$25,000

- Subtitle recognition with event name, i.e. BIO Energy – Presented by “Title Sponsor Name”;
- Eight complimentary BIO Energy general delegate passes;
- One fifteen minute public address opportunity with formal introduction;
- First right of refusal to provide sponsor branded conference delegate bags and marketing collateral;
- Banner advertising in the venue conference area;
- Introduction of a Keynote speaker;
- Two full page black and white ads in the event programme with premium positioning;
- Back cover full-page colour ad in event programme (inside front cover or outside back cover);
- “Title Sponsor” level placement of logo in all event advertising and name recognition in all event editorials;
- One year of Title level recognition on event websites with link to sponsor website;
- Title level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One 13.5 m2 booth in the exhibition hall; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Innovators \$10,000

- Four complimentary BIO Energy general delegate passes;
- One half page black and white ad in event programme;
- “Innovators” level placement of logo in event advertising;
- One year of Innovators level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One 9 m2 booth in the exhibition hall; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Foundation Partners

- Granting agencies and government organizations supporting BIO Energy with over \$20,000.
- Partner benefits to be negotiated based on financial contribution.

Industry Leaders \$20,000

- Six complimentary BIO Energy general delegate passes;
- One five minute public address opportunity with formal introduction;
- Banner advertising in the venue conference area;
- One full page black and white ad in event programme;
- Introduction of a conference speaker or moderate a panel session;
- “Industry Leader” level placement of logo in event advertising;
- One year of Industry Leader level recognition on event websites with link to sponsor website;
- Industry Leader level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One 13.5 m2 booth in the exhibition hall; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Partners \$7,500

- Three complimentary BIO Energy general delegate pass;
- One quarter page black and white ad in event programme;
- “Partner” level placement of logo in event advertising;
- One 4.5 m2 booth in the exhibition hall; and
- One year of Partner level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;

Contribution Partners

- Granting agencies and government organizations supporting BIO Energy with up to \$20,000.
- Partner benefits to be negotiated based on financial contribution.

Pathfinders \$15,000

- Five complimentary BIO Energy general delegate passes;
- One full page black and white ad in event programme;
- “Pathfinder” level placement of logo in event advertising;
- One year of Pathfinder level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One 9 m2 booth in the exhibition hall; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Program Partners \$5,000

- One complimentary BIO Energy general delegate pass;
- Programme Partner level placement of logo in event advertising; and
- One year of Programme Partner level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;

ON SITE SPONSORSHIP OPPORTUNITIES

Networking Lunch Sponsor

\$10,000 - TWO Available

Sponsor one of the two plated lunches at the event as an exclusive Networking Lunch Sponsor. The luncheons represent an outstanding opportunity to network with delegates from across North America and share your corporate brand.

This sponsor will receive the following additional benefits:

- One five minute public address opportunity with a formal introduction at the Networking Lunch;
- Three complimentary BIO Energy general delegate passes with full access to the entire exhibition & conference;
- One half page black and white ad and text profile in the event programme;
- Banner advertising in high traffic areas during the sponsored lunch;
- Logo placement and recognition as the Networking Lunch Sponsor in/on
 - the printed event programme,
 - all related event advertising, and
 - sponsor page on the BIO Energy website with link to sponsor's website; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Lanyard Sponsor

\$5,000 - ONE Available

Be the official BIO Energy Lanyard Sponsor – lanyards are worn by all delegates, presenters, and speakers throughout the conference. Lanyards provide exceptional brand visibility and recognition for the sponsor during the entire event.

This sponsor will receive the following additional benefits:

- Sponsor's logo exclusively printed on lanyards alongside the BIO Energy logo;
- One complimentary BIO Energy general delegate pass with full access to the entire exhibition & conference;
- One half page black and white ad and text profile in the event programme;
- Logo placement and recognition as the Lanyard Sponsor in/on
 - the printed event programme,
 - all related event advertising, and
 - sponsor page on the BIO Energy website with link to sponsor's website; and
- Opportunity to have hand out materials included in delegate bags received at registration (materials to be supplied by sponsor).

Contact Information

If you have any questions regarding BIO Energy or associated sponsorship opportunities, please contact:

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